



# Privanova

Research & Consulting

**Privanova is part of the GROUNDUP:  
a multidisciplinary R&D project run by  
an international consortium and  
co-funded by the EU.**

The GROUNDUP project aims to build a strong CBRNE innovation ecosystem in the Southern CEE region by connecting students, researchers, businesses, end-users, and institutions. Through targeted engagement, capacity-building, and mentoring activities, it fosters collaboration and knowledge exchange to unlock the region's innovation potential. GROUNDUP also links the Southern CEE to more advanced innovation ecosystems across Europe, helping bridge regional gaps and create a lasting impact.



**Co-funded by  
the European Union**

## GROUNDUP

Boosting CBRNE Innovation in  
Southern CEE: Building a  
Resilient Ecosystem through  
Fostering Academy-Industry  
Collaboration

## Budget

€ 499 593.76

From June 2025 to June 2027

## Consortium

5 Partners from Serbia,  
Romania, Hungary, France and  
Ireland.

# Objectives

- **Establish a Business Community:** engage tech providers, end-users, and support services like digital tech, finance, and consultancy. While focusing on private entities, it will also include government and NGOs.
- **Create an Education and Research Hub:** to drive knowledge transfer, innovation, and entrepreneurship in CBRNE-related academia, bridging the gap with industry in Southern CEE.
- **Boost entrepreneurship, employability, and a business-oriented mindset:** researchers from HEIs and RTOs with other CBRNE ecosystem actors providing career opportunities, GroundUp will launch a hands-on business mentoring programme.
- **Large-scale clustering, extensive communication, and dissemination efforts:** implement a strong DEC Plan, build a cluster of relevant EU-funded projects with active expert groups, and run Global Outreach activities involving key stakeholders (INTERPOL, UNODC, EU Innovation Hub, etc.)

# Our role

As the leader of WP4, Privanova will develop and implement a comprehensive Dissemination, Exploitation, and Communication (DEC) Plan, manage stakeholder engagement, coordinate public outreach, and build synergies with related EU-funded projects.

Additionally, under WP5, Privanova will lead the development of the Legal GDPR and Data Management Plan and ensure ethics compliance. This includes applying FAIR data principles, GDPR requirements, and coordinating an independent Ethics Advisory Board.



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